

FOUNDATION

ESSENTIAL PUBLISHING PACKAGE

A strong foundation for authors ready to publish their book professionally.

₹19,999/- + GST



WHAT'S INCLUDED



Publishing consultation



ISBN & barcode



Professional book cover design



Interior formatting & typesetting



Paperback publication



eBook publication



Amazon & Flipkart listing



5 complimentary
author copies



Publisher imprint



Basic post-publication
support



Author royalties
as per agreement



Ideal for:
First-time authors with
a publication-ready
manuscript.



We take care of the
essentials so you can
share your story with
the world.



STANDARD

COMPLETE PUBLISHING PACKAGE

Everything you need to take your manuscript from final draft to published book.

₹29,999/- + GST



WHAT'S INCLUDED



Everything in FOUNDATION Package



Manuscript proofreading



Premium cover design



Paperback + eBook publication



Amazon & Flipkart distribution



10 complimentary author copies



Author profile setup



5 promotional social media creatives



Digital book-launch announcement



Publishing certificate



Dedicated publishing coordinator



Post-publication support



Ideal for:
First-time and emerging authors looking for a complete publishing experience.



We handle the essential steps so you can focus on what matters most – your story.



MARK-FLY™
PUBLISHERS

PUBLISH • DISTRIBUTE • PROMOTE • BUILD

*Your Manuscript.
Our Commitment.
A Published Legacy.*



PROFESSIONAL

PUBLISHING + PROMOTION PACKAGE

★ MOST POPULAR ★

A complete publishing solution for authors who want their book to be professionally positioned.

₹39,999/- + GST



WHAT'S INCLUDED



Everything in STANDARD Package



Professional proofreading & copy editing



Premium interior formatting



Paperback + eBook publication



National online distribution



15 complimentary author copies



Amazon Author Profile assistance



Book description & metadata optimization



10 promotional social media creatives



Author introduction / profile creative



Digital press-release preparation



Social-media launch campaign



Goodreads listing / support



Digital author certificate



Dedicated author manager



1-month post-publication promotional support



Ideal for:

Authors, professionals,
entrepreneurs, speakers
and creators.



Professional publishing.
Stronger positioning.
Wider reach.



More visibility.
More readers.
More impact.



MARK-FLYTM
PUBLISHERS

PUBLISH • DISTRIBUTE • PROMOTE • BUILD

*Your Manuscript.
Our Commitment.
A Published Legacy.*

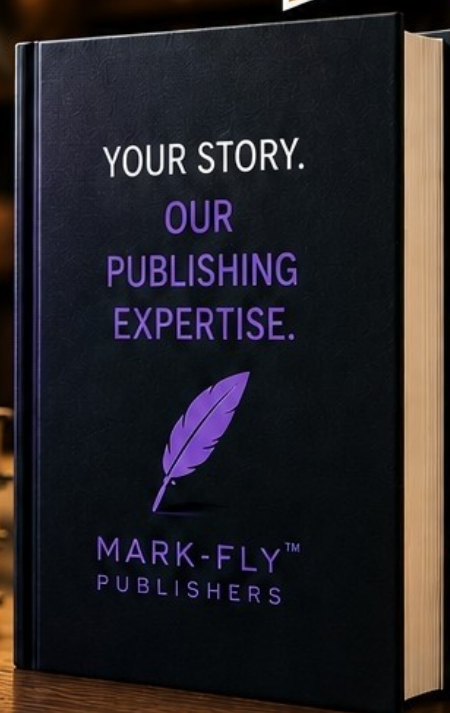


PREMIUM

PUBLISHING + MARKETING PACKAGE

A comprehensive publishing and promotional solution designed to give your book greater visibility.

₹79,999/- + GST



WHAT'S INCLUDED



Everything in **PROFESSIONAL** Package



Enhanced editorial support



Premium book design



Paperback + eBook publication



National + selected international distribution



25 complimentary author copies



15 promotional social media creatives



1 promotional video / reel



Press-release distribution support



Digital media promotion



Amazon book-page optimization



Amazon A+ content assistance



Author branding / profile kit



Online book-launch campaign



Reader / influencer outreach support



3-month promotional support



Dedicated campaign coordinator



More Visibility.
More Readers.
More Impact.



Strategic promotion
that helps your book
reach the right
audience.



Complete publishing
with powerful
marketing support.



Build your author brand
and create a strong
presence in the
publishing world.

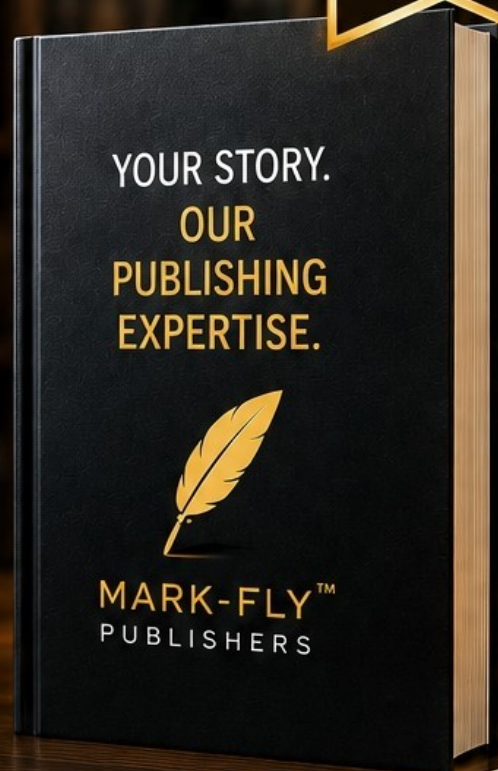


ELITE

PREMIUM PUBLISHING & AUTHOR BRANDING PACKAGE

A high-end publishing solution for authors who want to establish a strong professional identity around their book.

₹1,25,000/- + GST



WHAT'S INCLUDED



Everything in **PREMIUM** Package



Premium editorial support



Advanced book design



Paperback + eBook publication



International distribution



50 complimentary author copies



20+ promotional social media creatives



2 promotional videos / reels



Professional author profile & press kit



Media & PR campaign planning



Digital press-release campaign



Author interview / podcast opportunity*



Amazon A+ content



Author branding strategy



Professional book-launch strategy



Book-to-screen consultation



6-month promotional support



Dedicated account manager



Priority publishing support



Certificate of Publication



PREMIUM IDENTITY

Build a powerful author brand and professional presence.



WIDER REACH

Strategic promotion to connect your book with the right audience.



GLOBAL PRESENCE

International distribution to reach readers worldwide.



LONG-TERM IMPACT

Position your book for lasting impact and continued visibility.



SIGNATURE

THE COMPLETE MARK-FLY EXPERIENCE

OUR MOST COMPREHENSIVE PUBLISHING, DISTRIBUTION, MARKETING & AUTHOR-BRANDING PACKAGE.

For authors, entrepreneurs, public figures, industry professionals and creators who want to build a long-term author brand.

₹1,65,000/-

+ GST

WHAT'S INCLUDED



Everything in **ELITE** Package



Premium manuscript development & editorial consultation



Advanced premium book design



Paperback + eBook publication



National & international distribution



75 complimentary author copies



25+ promotional social media creatives



3 promotional videos / reels



Comprehensive author media kit



Strategic PR & media campaign planning



Digital press-release campaign



Author interview / podcast opportunity*



Amazon A+ content



Enhanced Amazon book-page optimization



Author branding strategy



Book launch campaign



Online promotional campaign



Reader / influencer outreach



Book-to-screen consultation



12-month promotional support



Dedicated senior account manager



Priority publishing & support



Certificate of Publication



PREMIUM EXPERIENCE

End-to-end support with expert guidance at every step.



MAXIMUM VISIBILITY

Powerful marketing that puts your book in front of the right audience.



GLOBAL REACH

International distribution to expand your impact worldwide.



AUTHOR BRANDING

Build a strong, credible and lasting author identity.



LONG-TERM SUCCESS

A complete solution to grow your book and your brand.



MARK-FLY™
PUBLISHERS

PUBLISH • DISTRIBUTE • PROMOTE • BUILD

* Subject to availability and selection.



*Your Manuscript.
Our Commitment.
A Published Legacy.*



www.markflypublishers.com



info@markflypublishers.com



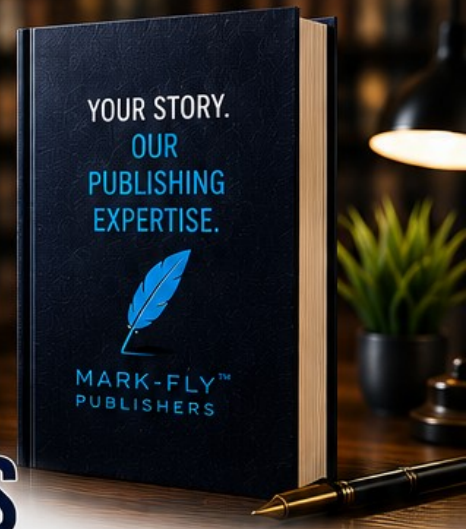
+91-7904105305 (WhatsApp)





MARK-FLY™
PUBLISHERS

PUBLISH • DISTRIBUTE • PROMOTE • BUILD



POWERFUL ADD-ON SERVICES

— ✦ Take Your Book to the Next Level! ✦ —



EDITING ADD-ON

PROFESSIONAL EDITING FOR A POLISHED MASTERPIECE

- ✓ Grammar, Syntax & Punctuation Check
- ✓ Structural Editing & Content Enhancement
- ✓ Clarity, Flow & Consistency Improvement
- ✓ Proofreading for Error-Free Perfection
- ✓ Expert Editors | Quality Assured | Reader-Ready



WE FINE-TUNE
YOUR STORY.
YOU SHINE AS
THE AUTHOR.



GLOBAL DISTRIBUTION ADD-ON SERVICE

GLOBAL DISTRIBUTION ADD-ON SERVICE

- ✓ Reach Readers in 25+ Countries
- ✓ Partnership with Leading Global Distributors
- ✓ Presence in Major Bookstores & Online Platforms
- ✓ Wider Visibility | Greater Reach | More Impact



ONE BOOK.
WORLDWIDE
POSSIBILITIES.



AMAZON PRIME LISTING ON ALL OUR PACKAGES

AMAZON PRIME LISTING ON ALL OUR PACKAGES

- ✓ Get Your Book Listed on Amazon Prime
- ✓ Increased Visibility & Reader Trust
- ✓ Fast Delivery | Wide Reach | More Sales
- ✓ Every Package, Maximum Exposure



YOUR BOOK.
PRIME SPOTLIGHT.
MORE READERS.

USP – WHY CHOOSE US?



EXPERTISE

Industry experts
ensuring the best
quality services.



GLOBAL REACH

Your book,
delivered to readers
around the world.



MAXIMUM VISIBILITY

Strategic listing &
promotion for
maximum exposure.



QUALITY ASSURED

High standards in
editing, publishing
& distribution.



AUTHOR SUCCESS

Your success is
our mission and
commitment.



TRUSTED PARTNER

End-to-end support
at every step of your
publishing journey.



BETTER SERVICES.
BIGGER REACH.
STRONGER IMPACT.

We Add Value. You Get Results.

*Your Manuscript.
Our Commitment.
A Published Legacy.*



PUBLISH • DISTRIBUTE • PROMOTE • BUILD



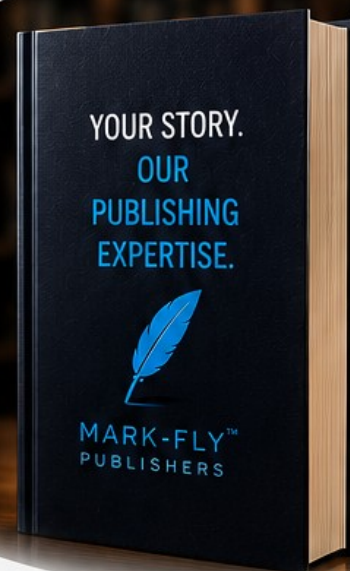
www.markflypublishers.com



info@markflypublishers.com



+91-7904105305 (WhatsApp)



Optional ADD-ON SERVICES

ENHANCE YOUR BOOK. EXPAND YOUR REACH.

These optional add-on services are available separately according to your requirements and goals.



HARDCOVER EDITION

Upgrade your book with premium hardcover printing and finishing.



BULK PRINTING

Order additional copies in bulk at special pricing.



AUDIOBOOK PRODUCTION

Professional narration to bring your story to life.



PROFESSIONAL BOOK TRAILER

High-quality book trailers to create impact and attract readers.



TRANSLATION SERVICES

Translate your book into multiple languages and reach global audiences.



DEVELOPMENTAL EDITING

In-depth editing to strengthen your content, structure and flow.



ADDITIONAL AUTHOR COPIES

Purchase extra author copies at discounted rates.



CELEBRITY / INDUSTRY BOOK LAUNCH

Premium launch events with celebrity / industry participation.



NEWSPAPER & MAGAZINE ADVERTISING

Promote your book through newspaper and magazine advertisements.



PAID AMAZON / META ADVERTISING

Targeted paid advertising campaigns to boost visibility and sales.



INTERNATIONAL PR CAMPAIGN

Global PR outreach to get your book featured internationally.



BOOK FAIR & EXHIBITION PARTICIPATION

Showcase your book at national and international book fairs.



AUTHOR BRANDING & PORTFOLIO

Build a strong author brand with professional portfolio and creatives.



FILM / OTT ADAPTATION CONSULTATION

Get expert guidance to adapt your book for film or OTT platforms.



GHOSTWRITING SERVICES

Professional ghostwriting support to shape your ideas into a book.



COPYRIGHT REGISTRATION

Secure your intellectual property with copyright registration support.



AUTHOR INTERVIEW / PODCAST OPPORTUNITY

Feature your book and author journey on popular podcasts & platforms.



AMAZON BOOK-PAGE OPTIMIZATION

Optimize your Amazon book page for better visibility and sales.



CERTIFICATE OF PUBLICATION

Get an official certificate of publication for your accomplishment.



DIGITAL PRESS-RELEASE CAMPAIGN

Professional press-release creation and distribution to media networks.



PLEASE NOTE

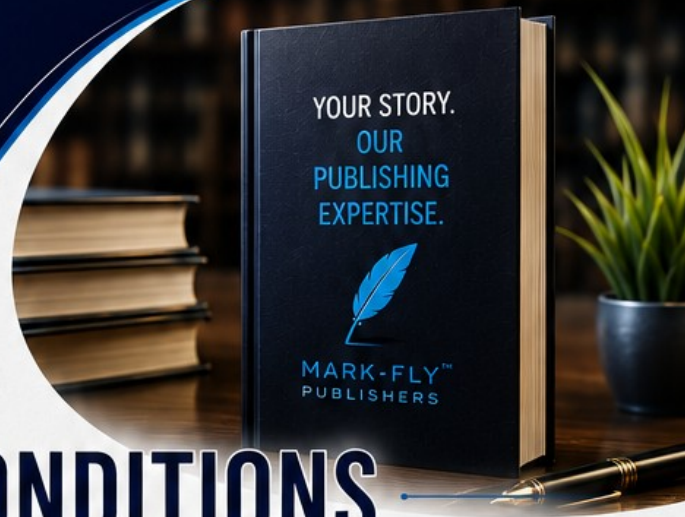
Add-on services are not included in the package pricing unless specifically mentioned. Prices will be shared based on your specific requirements.



ENHANCE YOUR BOOK.
EXPAND YOUR IMPACT.
GROW YOUR LEGACY.

*Your Manuscript.
Our Commitment.
A Published Legacy.*





TERMS & CONDITIONS

PLEASE READ CAREFULLY BEFORE AVAILING OUR SERVICES.



1. SERVICE AGREEMENT

All services provided by Mark-Fly Publishers are based on the package selected and the details agreed upon by the author. This agreement constitutes a contract between the author and Mark-Fly Publishers.



2. CONTENT OWNERSHIP

The author retains complete ownership of the content, including copyright, unless otherwise agreed in writing. Mark-Fly Publishers only publishes and distributes the content.



3. PAYMENT TERMS

Full or partial payment must be made as per the package selected. No work will be initiated without payment confirmation. All payments are non-refundable once the work is in progress.



4. DELIVERY TIMELINE

Timelines for each service or deliverable will be shared at the time of confirmation. Delays may occur due to author revisions, content approval time, or unforeseen circumstances.



5. AUTHOR RESPONSIBILITIES

The author must provide accurate, complete, and original content. The author is responsible for the content's legality, originality, and any permissions related to third-party material.



6. REVISIONS

Revisions are included as per the package terms. Additional revisions beyond the included limit may incur extra charges.



7. PROMOTIONAL SERVICES

Promotional services are subject to the scope mentioned in the selected package. Results may vary depending on market factors and audience engagement.



8. DISTRIBUTION

Distribution is carried out through our network partners. Availability in specific stores or countries is subject to third-party policies and procedures.



9. COPYRIGHT & LEGAL COMPLIANCE

The author is solely responsible for ensuring that the content does not infringe any copyright, trademark, privacy, or other rights of any third party. The author agrees to indemnify Mark-Fly Publishers against any legal claims.



10. PRICING & PACKAGES

All package prices are exclusive of applicable taxes unless stated otherwise. Mark-Fly Publishers reserves the right to modify or discontinue any package or service without prior notice.



11. CANCELLATION POLICY

Once the project is confirmed and work has begun, cancellation is not allowed. In case of cancellation before commencement, a partial deduction may apply for administrative and processing charges.



12. FILES & DELIVERABLES

Final files and deliverables will be provided in the agreed format after full payment. Source files may not be shared unless specified in the package or agreed in writing.



13. CONFIDENTIALITY

We respect your privacy. All information shared by the author will be kept confidential and will not be used for any purpose other than project execution and promotion.



14. LIMITATION OF LIABILITY

Mark-Fly Publishers shall not be liable for any indirect, incidental, or consequential damages arising from the use of our services or third-party platforms involved in promotion or distribution.



15. GOVERNING LAW

These terms and conditions shall be governed by and construed in accordance with the laws of India. Any disputes shall be subject to the exclusive jurisdiction of Coimbatore courts.



PLEASE NOTE

By availing our services, you acknowledge that you have read, understood, and agree to be bound by these Terms & Conditions.



*Your Manuscript.
Our Commitment.
A Published Legacy.*

LET'S BUILD SOMETHING
EXTRAORDINARY TOGETHER.

PUBLISH • DISTRIBUTE • PROMOTE • BUILD



www.markflypublishers.com



info@markflypublishers.com



+91-7904105305 (WhatsApp)