



MARK-FLY PUBLISHERS™

CREATIVE LITERARY ARTS

GLOBAL AWARDS™

(CLA GLOBAL AWARDS™)

LEGAL POLICIES (MASTER DOCUMENT)







Effective Date: 03/05/2026

This document governs all services operated under Mark-Fly Publishers™, including publishing, branding, marketing, film production, AI-based services, and the Creative Literary Arts Global Awards™ (CLA Global Awards™) program.



1. PLATFORM OVERVIEW

Mark-Fly Publishers™ is a multi-domain creative ecosystem offering:

-  Book Publishing & Distribution
-  Editing, Design & Author Branding
-  Film Development, Production & Media Services
-  AI-Based Creative Tools & Content Services
-  Marketing, PR & Promotion Services
-  Creative Literary Arts Global Awards™ (CLA Global Awards™)

By accessing any of our services, you agree to this master policy.

2. PRIVACY POLICY

1. Introduction

Mark-Fly Publishers™ (“we”, “our”, “us”) operates creative, media, AI, and recognition services including Creative Literary Arts Global Awards™ (CLA Global Awards™).

We are committed to protecting user privacy, data security, and confidentiality.

2. Information We Collect

A. Personal Information

- Name, email, phone number
- Address and location
- Professional and author profiles
- Social media links
- Identity verification (if required)

B. Content Information

- Books, manuscripts, scripts
- Film concepts and creative materials
- AI-generated or submitted content
- Images, media files, biographies
- Award nominations

C. Payment Information

- Billing details
- Transaction references
- Payment confirmations

We DO NOT store card or banking details.

D. Technical Data

- IP address
- Device/browser data
- Cookies and analytics
- Usage behavior

3. Use of Information

We use data for:

- Publishing services
- Film & media production
- AI-based creative services
- CLA Global Awards™ evaluation
- Marketing and promotion
- Communication and support

4. Data Sharing

We do NOT sell personal data.

We may share limited data with:

- Printing & publishing partners
- Film production collaborators
- AI/technology service providers
- Payment gateways
- Marketing tools
- Legal authorities (if required)

5. Data Security

We implement:

- Secure servers
- Encryption systems
- Restricted access control
- Internal confidentiality protocols

No system is fully risk-free.

6. Media & Usage Consent

By submitting content, users agree:

- Content may be used for promotional purposes
- Names, images, and works may be publicly displayed
- Film, publishing, and AI outputs may be showcased
- CLA nominees and winners may be publicly listed

7. Data Retention

Data is retained for:

- Service delivery
- Legal compliance
- Creative archival purposes (publishing/film/AI/awards)

Deletion requests are subject to legal obligations.

8. User Rights

Users may request:

- Access to data
- Correction
- Deletion (where applicable)
- Marketing opt-out

9. Cookies

Used for:

- Website performance
- Analytics
- Marketing optimization

3. TERMS & CONDITIONS

1. Acceptance

By using Mark-Fly Publishers™ services or participating in Creative Literary Arts Global Awards™ (CLA Global Awards™), users agree to these Terms.

2. Services Covered

- Book Publishing & Distribution
- Film Development & Production
- AI-based Creative Services
- Branding & Marketing
- CLA Global Awards™ Recognition Program

3. Eligibility

- Users must be 18+ or have guardian consent
- Accurate information required
- Right to reject submissions reserved

4. CLA GLOBAL AWARDS™ TERMS

- Submission of nomination does not guarantee shortlist, finalist status, winner selection, recognition, or award.
- All nominations are subject to structured review, evaluation, and independent Jury assessment.
- The Nomination Registration Fee is collected solely for nomination entry, evaluation, administration, promotion, and related award program activities.
- Awards are granted strictly through merit-based Jury evaluation.
- Only Jury-selected nominees are eligible for awards or recognition.
- If selected, an Award Fee may apply for award recognition benefits including trophy, certificate, winner title usage, publicity, event participation, and related administrative services.
- Payment of any fee does NOT influence Jury decisions and shall not be interpreted as purchase or guarantee of any award or recognition.
- Creative Literary Arts Global Awards™ does NOT sell awards, rankings, or winner titles.
- Jury decisions are final and non-negotiable.

5. Publishing, Film & AI Terms

- Users retain ownership of original content
- Limited usage rights granted for service execution
- Content must not violate copyright or laws
- Final approval required before publication, film release, or AI deployment

6. Payments

- Payment required before service initiation
- Work begins after confirmation
- Payments are non-refundable unless stated otherwise

7. User Responsibilities

Users agree:

- Not to submit illegal or plagiarized content
- Not to misuse platform, AI tools, or brand
- To provide accurate and complete information

8. Marketing Rights

We may:

- Feature authors, films, AI outputs, and participants
- Promote content across platforms
- Showcase CLA Global Awards™ participants publicly

9. Confidentiality

All manuscripts, scripts, and AI inputs remain confidential within internal teams and authorized partners only.

10. Limitation of Liability

We are not responsible for:

- Indirect or consequential damages
- Third-party delays or failures
- External platform issues
- Subjective dissatisfaction after delivery

11. Termination

We may suspend services if:

- Fraud or misuse occurs
- Policies are violated
- Illegal content is submitted

12. Governing Law

India - Jurisdiction: Coimbatore, Tamil Nadu.

13. Updates

Policies may be updated anytime. Continued use implies acceptance.

4. REFUND POLICY

1. General Rule

All payments to Mark-Fly Publishers™ and Creative Literary Arts Global Awards™ (CLA Global Awards™) are non-refundable by default.

2. Non-Refundable Items

- CLA Global Awards™ Nomination Registration Fees
- Film production services after initiation
- Publishing, design, or AI work already started
- Completed services or delivered milestones
- Marketing & promotional services

3. Limited Refund Cases

Only if:

- Duplicate payment occurred
- Service not initiated
- Verified technical error

4. Processing Fees

Third-party charges are non-refundable.

5. Cancellation

No cancellation after service initiation.

6. Final Decision

All refund decisions are final and binding.

5. ACCESSIBILITY STATEMENT

1. Commitment

Mark-Fly Publishers™ is committed to inclusive access for all users.

2. Features

- Mobile-friendly design
- Screen reader support (where possible)
- Keyboard navigation
- Clear content structure

3. Continuous Improvement


Accessibility improvements are ongoing.

4. Limitations

Third-party tools may not be fully accessible.

5. Contact

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