



LOOKING TO PUBLISH
YOUR BOOK?
HAVING AN IDEA?

**PUBLISH WITH
MARK-FLY PUBLISHERS**

“ WE HELP WRITERS PUBLISH THEIR DREAM **”**



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01

CONTRACT SIGNING

(BETWEEN AUTHOR & PUBLISHER)

02



EDITING - SELECTIVE

1. SUBSTANTIAL EDITING
(GRAMMATICAL & PUNCTUATIONS
CHECKING + PROOFREADING)

2. COMPREHENSIVE EDITING
(GRAMMATICAL & PUNCTUATIONS,
PROOFREADING + REPHRASING)

Stages Of Publishing



Stages Of Publishing



03

BOOK DESIGNING
3-5 REVISIONS



04

BOOK FORMATTING
3 REVISIONS



05

ISBN GENERATION



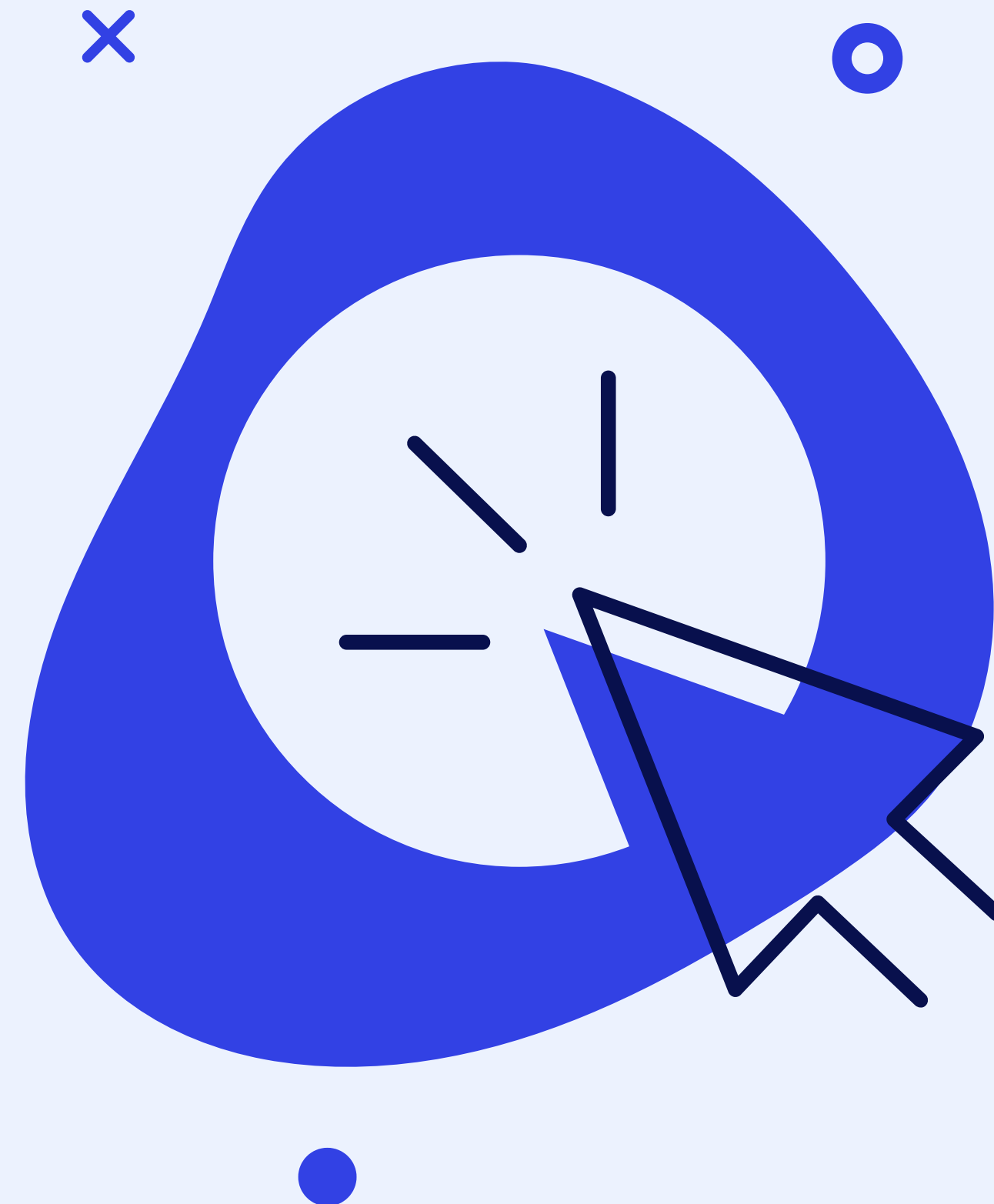
STAGE 6

BOOK PRINTING

- THE INITIAL PRINT RUN WILL BE INITIATED, AND
THUS THE NEXT STAGE OF PUBLISHING STARTS.

ONLINE BOOK DISTRIBUTION

- 1.AMAZON
- 2.FLIPKART
- 3.KINDLE EBOOK
- 4.KOBO BOOKS AND MANY MORE...





ABOUT US

Based out in COIMBATORE and BANGALORE, Mark-Fly Publishers was Established on 14th Feb. 2020.

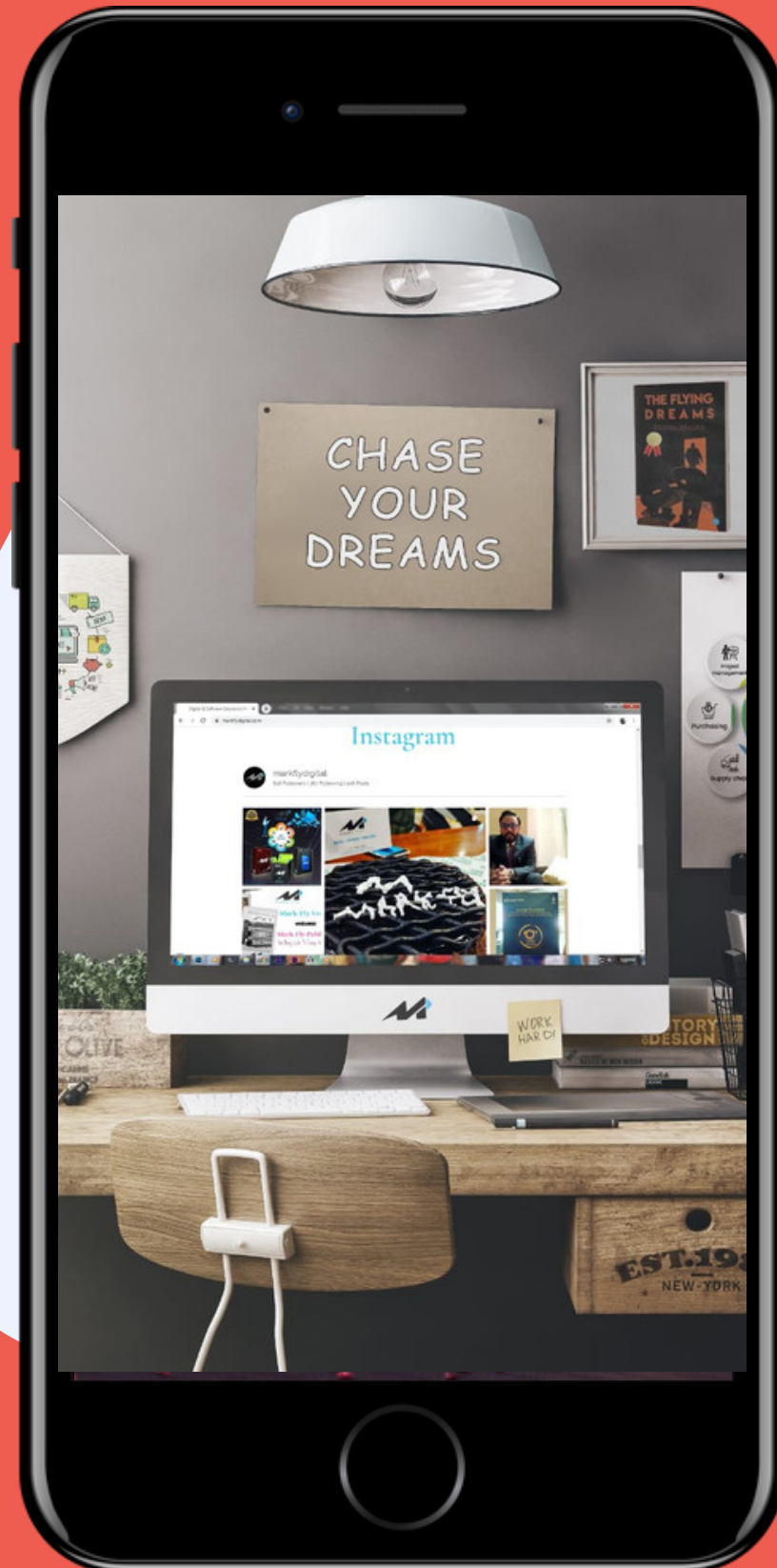
Being one of the parts of MARK-FLY Ventures, Publishing house was a dream to be accomplished. The goal is to help every writer, succeed in the upcoming years. Mark-Fly ventures' was Established in 2018, as a Digital Firm and then slowly expanded into Software services and products. Foreseeing the interest of our Founders and directors, Mark-Fly Publishers was formed with compassion to achieve laurels in the literature field.



× How it Works

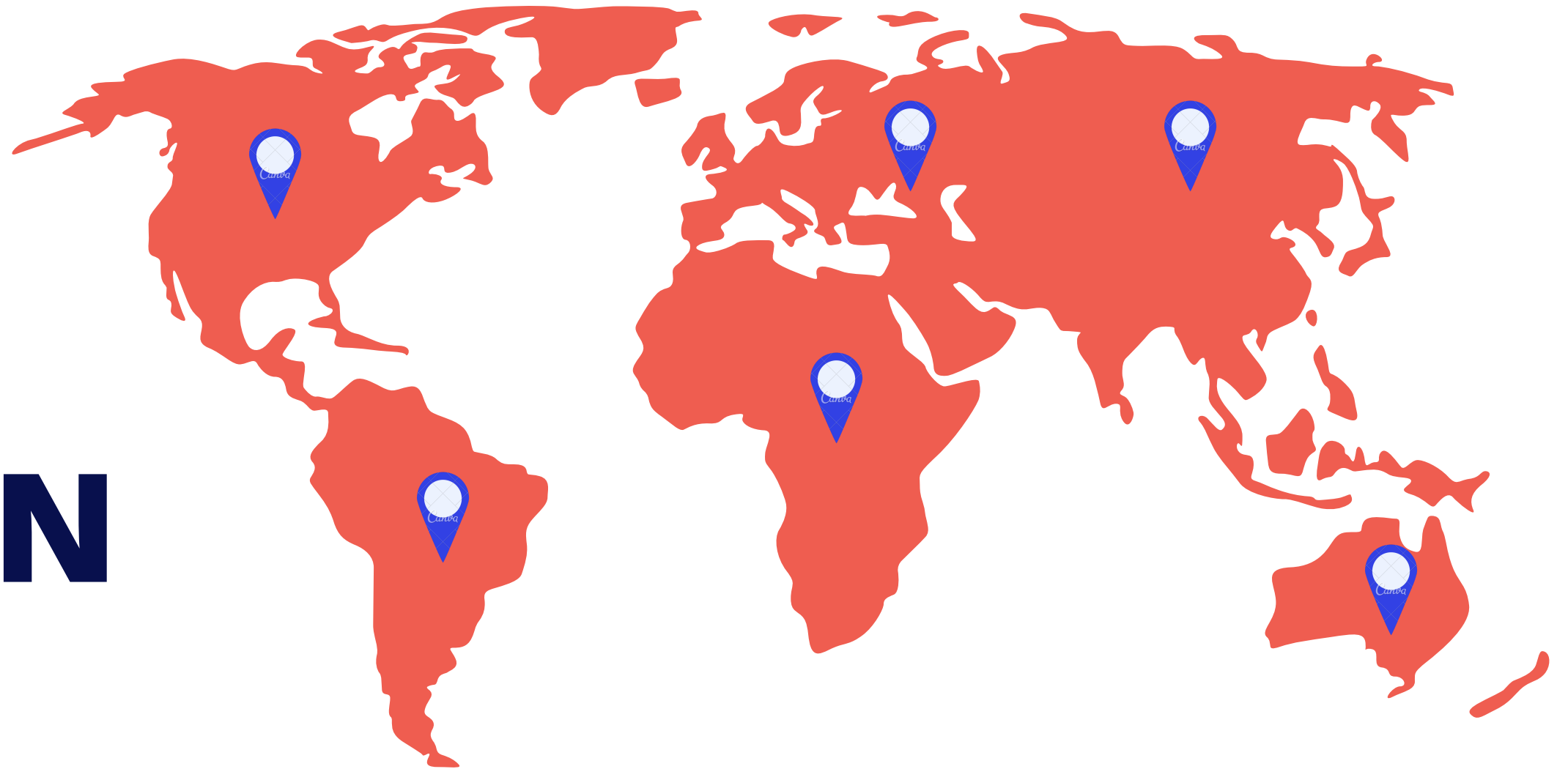
The company focuses on book printing and publishing with special emphasis on distribution to both authors and other publishers from around the world. Its vision is to help every aspiring writer give wings to their words. You have an idea, we'll make it work. With an extensive distribution network both online and offline, you will never feel the twinge of being lost in translation.


Our company strives to provide the perfect platform for being heard by having a sturdy distribution network in place. Our books are designed and packaged with care, ensuring that every title maintains its ingenuity and reaches the target audience safely. At Mark-Fly Publishers we endeavor to enhance every author's visibility by taking their product directly to the masses.




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The Online
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OUR STRENGTHS

1. BOOK PUBLISHING
2. BOOK MARKETING
3. DIGITAL MARKETING
4. AUTHOR REVIEW PROGRAMS
5. SOCIAL MEDIA CAMPAIGNS
6. CRITICS & INFLUENCERS
INTERVIEWS
7. PRESS RELEASES
8. WEBSITES
9. VIDEO TRAILERS



Pricing

PACKAGES ARE EXCLUDING G.S.T & EDITING CHARGES, TO KNOW
MORE, VISIT - > WWW.MARKFLYPUBLISHERS.COM

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EVERY AUTHOR GETS A WELCOME KIT FROM MARK-FLY;
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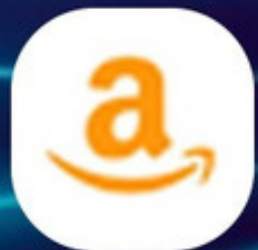


HOT DEALS FROM MARK-FLY PUBLISHERS

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1. ISBN, BARCODE.
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3. FORMATTING - REGULAR.
4. KINDLE EBOOK.
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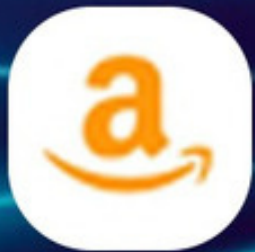


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6. GLOBAL DISTRIBUTION - AMAZON OR INGRAM - ADD - ON.
7. BOOK DISPLAY IN 2 PREMIUM STORE, 3 TIER-2 BOOKSTORES.
8. MARKETING ASSISTANCE- 20 CREATIVES FOR 5 MONTHS, E-MAIL & SMS CAMPAIGN, 15 CRITIC REVIEW & INTERVIEWS, GOODREADS PAGE.
9. SEM, SMM- ADS RUN ON INSTA, GOOGLE, FB.
10. VIDEO TRAILERS-2, PRINT POSTERS -5, WEBLINKS.
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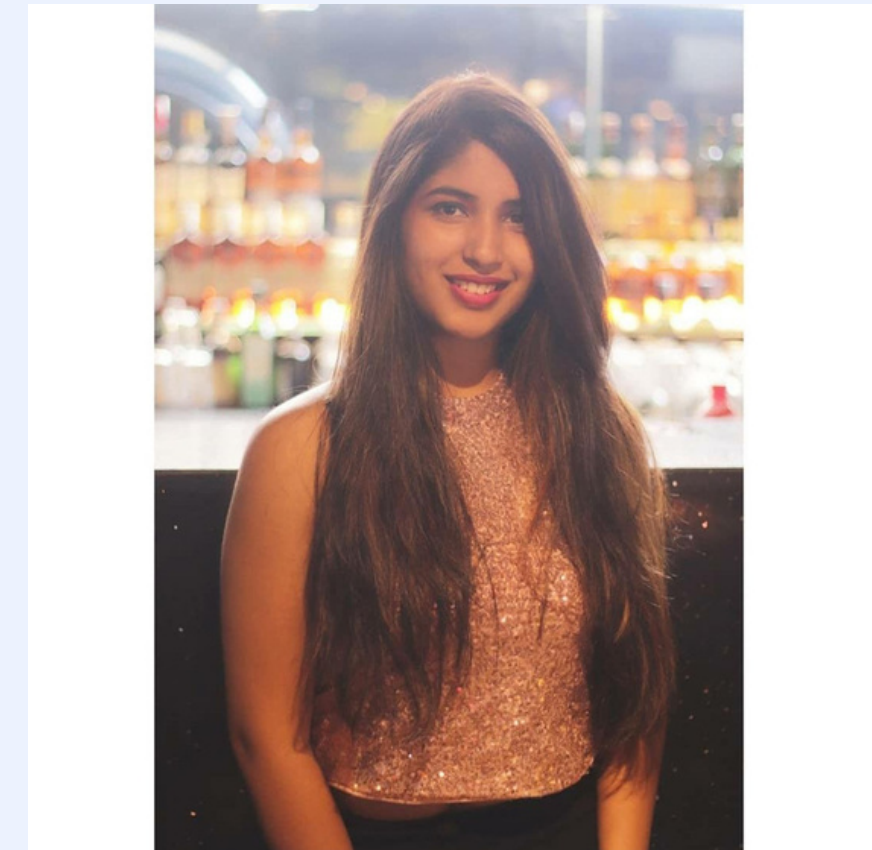
The Team



AKSHAY SHARMA
CEO & Founder



VRISHA
C.O.O



JOYSHIKHA MITRA
WRITER, DIGITAL TEAM



The Team



AMIT ARYAN
DEVELOPER



HJ SRIKANTH
EDITOR



SUSHREE SUMAN
EDITOR



NITHISH ACHARYA
DESIGNER

And a few more...



What Happens after publishing?

Our PR Channel enables a good marketing strategy to every authors. This brings the book's brand value and an overall aspect of growth in the literature world.

Having a good marketing technique is very important, and Mark-Fly helps to grow as a brand, which is its USP.



500
400
300
200
100

AUTHOR 1



AUTHOR 2



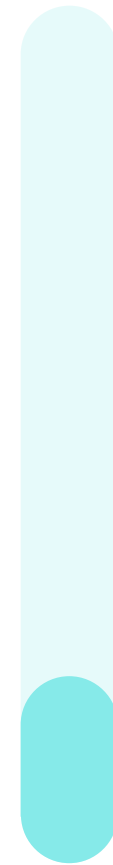
AUTHOR 3



AUTHOR 4



AUTHOR 5



SALES DASHBOARD



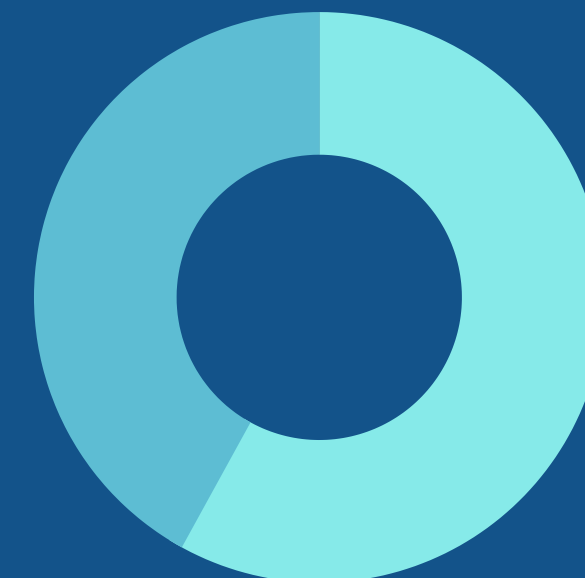
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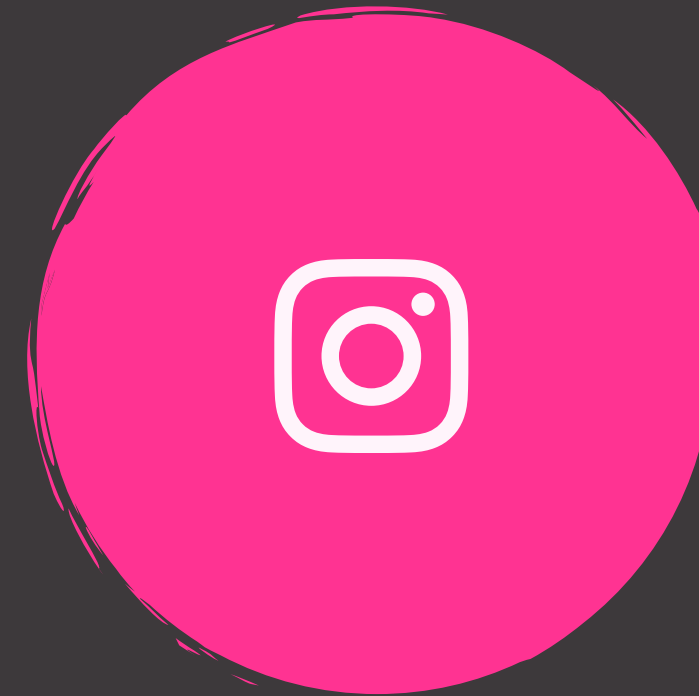
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